

# ISBPA

## ISBPA Board of Directors Meeting

Marriott Hotel & Covention Center  
Normal, Illinois  
November 11, 2012



**ISBPA MISSION STATEMENT:**

*The mission of the Illinois State Bowling Proprietors Association is to enhance the profitability of our members and foster the growth of bowling.*

**LYLE ZIKES**  
*PRESIDENT*

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**ILLINOIS STATE  
BOWLING PROPRIETORS ASSOCIATION, INC.**

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# ISBPA

## BOARD OF DIRECTORS MEETING



BLOOMINGTON-NORMAL MARRIOTT  
HOTEL & CONFERENCE CENTER  
Normal, Illinois

November 11, 2012  
1:00 PM

LYLE ZIKES  
President



### AGENDA

1. Call to order
2. Review Consent Agenda
  - a. Minutes of September 24, 2012
  - b. Executive Director Internal Monitoring Report
  - c. Financial Report & proposed 2103 Budget
3. President's Comments ..... Lyle Zikes
  - a. BPAA response letter to ISBPA Board concerns about overemphasizing scratch competition for youth
  - b. Strategic Plan Review & Update for February meeting
4. Project Management Reports from Committees
  - a. Tournaments & Events Committee – Tom Sims
  - b. Nominating Committee – Election of Officers & Directors – Tom Sims
  - c. Awards Committee Report – Rich Supanich
5. National Directors Report..... Bob Crawford
  - a. Election of ISBPA National Director for July, 2013
6. Information Items
  - a. Win Stuff Program Announcement – 2% donation to ISBPA Youth Tournament Scholarship Fund – Matt Birus & Mike Murphy
  - b. MillerCoors/ISBPA Partnership Update – Brian Pesch
  - c. Legislative Update – Bob Stubler
  - d. IHSA/IESA Update – Alan Nordman
  - e. WC Trust Update – Jim Stubler
  - f. Review Fall Meeting Agenda – Kim Sims & Bill Duff
  - g. Volunteers needed for IAHPERD Booth at Pheasant Run Resort Nov. 15-16
  - h. 2013 Bowling Summit, Jan 27-30, 2013, Hyatt Regency, San Antonio, TX
7. What's On Your Mind?
8. Board Self-Assessment - Evaluation of Procedure

**-ADJOURN-**

*Next Scheduled ISBPA Board of Directors Meeting*  
Monday, Feb. 25, 2013 – Holiday Inn & Suites, Bloomington, IL

ILLINOIS STATE BOWLING  
PROPRIETORS ASSOCIATION  
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**ISBPA BOARD OF DIRECTORS MEETING** – September 24, 2012  
Landmark Recreation Center, Peoria, IL

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**PRESIDING:**            **LYLE ZIKES, PRESIDENT**

**SECRETARY:**        Bill Duff, Executive Director

**PRESENT:**

Bob Crawford	Bill Netzhammer	Gary Alstott
Alan Nordman	Tom Doud	Mike Melone
Keith Tadevich	Kim Stanek-Sims	Jim Stubler
Tom Sims	Greg Paul	Art Hartman
David Wagner	Rich Supanich	Jeff Johnson
John Andersen	Bill Brennan	Bob Stubler
Ron Ramza	Jim Smith	Brian Kolberg
Lee Clement	John Sommer	Ron Larsen
David Supanich		

**ABSENT:**            None!

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1. The meeting was called to order by President Zikes at 11:00 AM.
2. Bob Stubler requested to add a Legislative report to the agenda. The minutes of the May 21 agenda was pulled and the National Director's report was amended. Following acceptance of the amended minutes, Mike Melone motioned to approve the consent agenda items, seconded by Jeff Johnson. The motion was carried unanimously.
3. **President's Comments:** President Lyle Zikes welcomed the Board of Directors to Landmark Recreation Center for the first Board Meeting of the new season. He welcomed back Ron Ramza and stated the full Board is in attendance today.

4. **Project Management Reports from Committees:**

**Tournament & Events:** Committee Chairman Tom Sims provided a written report, which is recorded and attached as part of these minutes.

He noted that this year's Miller Lite Baker Blast tournament has expanded outside Illinois to four other Great Lakes region states, enabling the prize fund to increase the first place prize to \$7,500 and added a \$50,000 Bonus to any team that can hit their target score for all five games at the state finals. He reported that 42 collegiate varsity teams are already entered into the Kegel/ISBPA Collegiate Classic, just four teams short of a sell-out. He said the tournament is being hosted by Landmark Lanes, Peoria.

He reported the Miller Lite/ISBPA “Strikes Spares & Speed NASCAR event was held on September 16 and the tailgate party was a huge success. He announced the program would be conducted again in 2013.

He reported the Illinois Lottery free game summer promotion printed out more than 350,00 free game vouchers during the 2-week time period in July. He reported the Lottery would like to get a report on how many of the vouchers were redeemed.

**Executive Committee Report:** President Lyle Zikes reported the Executive Committee met via conference call last week, and reviewed Executive Director performance. He said the committee discussed the makeup of the Board, and wondered if it was necessary to have all Board vacancies filled or to leave some positions vacant.

He reported the Executive committee discussed their concern that BPAA’s direction for youth bowling into mostly scratch events modeled after Junior Gold and the resent changes to the Pepsi YBC tournament with scratch U20, U15, U12 and U8 divisions. He said the committee was writing a letter to the IBC/BPAA board expressing their concerns on behalf of the ISBPA Board of Directors.

The President read allow the letter composed by the committee. A motion was made, seconded and voted unanimously to send the letter to the BPAA president.

**Leadership Development/Best Practices:** Chair Kim Sims reported her committee met via teleconference and discussed the ISBPA Fall Meeting Education content and agenda. Her written report was distributed to the Board and is recorded as a part of these minutes.

The executive director asked marketing committee chairman Mike Melone if he would be willing to allocate funding to provide ISBPA members attending the Fall Meeting Bowling University seminar a free on-line course valued at \$57 per member. He said BPAA would match the offer so each attendee will receive two free courses. On a motion by the chairman, second by Lee Clement, all Fall Meeting attendees of the Bowling University seminar will receive a complimentary BU on-line course, matched by BPAA. Motion carried: Unanimous.

**Nominating Committee Report:** Chairman Tom Sims reported his committee met yesterday, and has recommend the following slate for election as state at-large directors – Lee Clement, Tom Doud, John Sommer, Ron Larsen. For officers – Alan Nordman, President, Jeff Johnson, Vice-President, Keith Tadevich, Secretary, Bob Stubler, Treasurer, and Kim Stanek-Sims, Sgt-At-Arms.

He reminded local affiliates they need to sign their certification form to remain in compliance. He announced a newly created category of State Directors - Active Past-Presidents, is available to individuals who qualify. He asked those individuals to complete and sign a new certified past-president document. He reminded local affiliate presidents that had not announced their local appointed director to contact him ASAP.

**Awards Committee Report:** Chairman Richard Supanich reported ISBPA would be honoring nine member centers at the Fall Meeting for their 50 years in membership with ISBPA/BPAA. He encouraged directors and local associations to submit

nominations to the committee for consideration and presentation at the Fall Meeting. He reported his committee would be meeting in early October.

*The meeting was recessed for lunch at 12:30 PM. The meeting reconvened at 1:15 PM*

5. **Long Range Planning Task Force Update:** Chairman Alan Nordman provided an update on the Association's processing of USBC youth membership. He reported that of 60 centers reporting, it was approximately split in 1/3 equal amounts of centers choosing to have Office HQ process as an independent contractor, centers deciding to self-process, and centers requesting to transfer to their local adult USBC association.

He reported the amount of Pepsi revenue BPAA provides to Illinois is down by more than 15% for the year, and to expect a budget deficit on this income item in relation to what was budgeted for 2012. He reported that BPAA has yet to liquidate and distribute the fund balance left from Mid-America BowlFest, so there is additional income available to ISBPA.

6. **State Legislative Report:** Chairman Bob Stubler reported that Video Gaming is finally moving along to a point where the first licensed establishments will have their gaming machines become operational soon.

He reported his committee met last evening to discuss fundraising ideas for ISBPA's PAC fund, as the fund currently does not have enough cash to pay our lobbyist through the end of the year. He suggested raising the suggested voluntary contribution to \$15 per lane beginning with the 2013 dues statements.

7. **Information Items:**

**IESA Middle School Bowling Tournament:** Alan Nordman reported the third annual IESA Bowling State Tournament would be conducted March 22-23, 2013 at Town & Country Lanes, Joliet. There will be one individual scratch competition for boys and one for girls. Schools may enter up to four boys and four girls in the State Tournament. Beginning this year, all schools will be eligible for team awards, based on cumulative pinfall from individual scratch scores in each division. He reported that starting in 2014, a two-month bowling season would be held. He reported the IESA at its June meeting stated there is no designated season associated with bowling, and students may participate in non-school bowling activities and still be eligible to participate in the IESA Bowling State Tournament.

**IHSA:** Nordman reported IHSA allows for high school bowlers to compete in up to three bowling events during the IHSA bowling season. The student-athlete must complete and have signed a document that includes the USBC tournament certificate number, and the form must be approved by IHSA prior to the competition. The form is available on the IHSA web site. The Board discussed what constitutes an "event."

He said there is legislation for 2013-14 to extend the girl's season by one week and to change the format to include a regional final in addition to the current sectional/state finals structure. He reported IHSA has designated bowling as one of the sports that will

conduct a state final for physically disabled athletes. He said he is not sure if it will be wheelchair-only or they may possibly allow the use of ramps on the approach.

ISBPA Annual Fall Meeting: Executive Director Bill Duff reported on the Fall Meeting program agenda and announced the next scheduled meeting of the Board will be held on Sunday, Nov. 11 at the Bloomington/Normal Marriott Hotel & Conference Center.

Workers Comp Update: Jim Stubler reported the OSD filed their Rehabilitator's response to objections to the proposed plan of rehabilitation and a court hearing was scheduled for October 9.

The meeting concluded with "What's On Your Mind?," an informal forum of announcements and commentary with no topic considered out of bounds. John Sommer reported that Dexter Shoes has an offer for high school bowling teams, and that HS coaches can make their purchases directly through Dexter. He reminded Board members that Veterans Day is Nov. 11, and BVL fundraising at this time of the year should be considered. He announced the Bowling Hall of Fame & Museum and BPAA are conducting the Xtravaganza Tournament and it is a primary fundraiser for the BHF. Tom Doud asked if a local affiliate is allowed to lower their dues (answer – yes) and why the 8 for 8 youth program is not available year-round? Jeff Johnson announced that Highland Community College will begin fielding a girls bowling team in 2013-14 and asked members to contact him if they have a potential recruit that may be interested in bowling for the junior college. Bill Duff announced a MillerCoors Blue Moon craft beer incentive program.

Lyle Zikes presented the results of the prior Board Evaluation Survey.

The meeting was adjourned at 4:00 PM following motions by Artie Hartman and Rich Supanich.