

TBCA Membership Benefits

Texas Bowling Centers Association

The Texas Bowling Centers Association advances the state's bowling industry with key service areas.

Future Bowler Development - K-12 academic and educational programs designed to introduce the next generation of bowlers to the sport.

Legislative Advocacy – Legislative involvement to reduce needless legislation on bowling centers and increase their profitability.

Member Services - Progressive events, conferences and resources to expand each center's potential for profitability and community involvement.

Future Bowler Development

Leagues are a core component for bowling centers, but as play moves from league-centered to open play, TBCA is spearheading innovative programs to introduce young people to the sport. Our K-12 educational programming has increased significantly in number of students and bowling centers involved. 90% of kids who bowl by age 18 will bowl again as adults.

The Texas statewide In School Bowlers Ed Program has reached over 100,000 students. TBCA offers to Texas Physical Education Instructors In Service Training, Curriculum support and detailed manuals. We have trained and provided curriculum to over 1,500 teachers. In addition, we attend the annual Home School Christian Convention and provide them with manuals and flyers so they may visit their local bowling center for more information.

TBCA has showcased the In School Bowlers Ed Program at trade shows such as the Texas Association of Health, Physical Education, Recreation and Dance, the Texas Secondary and Elementary Administrators and the Texas Association of Athletic Administrators.

High School Bowling Club - 2,900 athletes are participating to date with 35 districts and 53 bowling centers. Bowling continues as the fastest growing sport in Texas and the US. \$ 100,000 is given in the scholarships each year through the Northpointe Insurance Company. TBCA provides financial support to the state tournament, rules, competition and communication.

Legislative Advocacy

TBCA is the collective and compelling voice for bowling centers in Texas by continuously monitoring legislation and aggressively speaking with elected officials to ensure the industry's voice is heard.

TBCA continues to research for opportunities to utilize the laws and other issues such as electricity deregulation, smoking bans, minimum wage, state franchise tax laws and property appraisal caps.

Member Services

Member resources and professional development are core motivators for trade associations today. TBCA's history of successful and relevant services continues to be a member value. 88% of total Texas bowling centers are TBCA members.

TBCA continues to grow our membership in value and provides forum of networking at our Annual Ideas Share.